

## Civic Petition

**Digital personality : every citizen is entitled to live and die on internet through the creation and the withdrawal of the digital data concerning him/her.**

Following an encounter in May 2008 with Florence Devouard, President of the Wikimedia Foundation in charge of managing the online encyclopedia Wikipedia, I clearly validated a fact which has been observed for some time now, i.e. that the digital personality is the natural extension of our basic personality. Today, and tomorrow even more so, our digital personality defines us and, in certain cases, guides us in giving meaning to our life and, sometimes, cause for legitimate pride.

Are we not touching here the very depths of human nature ? : « form is the substance which rises to the surface » said Victor Hugo, deceased in 1885, his prescience witnessed by his digital personality : «Victor Hugo » on google.fr : 11,000,000 hits to this day.

We have entered the « Age of the Page », where the word becomes the key to be understood by search engines and seen by internauts. This civic petition which asserts a universal fundamental right will therefore not exceed this page.

After enriching exchanges on this subject with the contributors to the collective work « La Nouvelle Renaissance Innovation et Créativité » ([www.lanouvelierenaissance.fr](http://www.lanouvelierenaissance.fr)), I became convinced of the need to recognize and define the nature and the laws defining digital personality which, with very high speed internet, will become the inalienable part of every human being in his/her most fundamental, universal and sacred essence : the right to live and die.

The contributions of Jean-Marie Chauvet, Dominique Jaquet, Didier Lambert, Didier Lombard and Joël de Rosnay ([www.lanouvelierenaissance.fr](http://www.lanouvelierenaissance.fr)) have made me aware of the timeless and universal dimension of the subject and of the fact that, having generated the financial, economic and human crisis we are now living, the information technology revolution which is only commencing might generate much more serious crises of personality disorders, due to the announced end of private life.

In less finely-shaded terms, my personal opinion is that the main collateral damage caused by internet and its fantastic applications is that it has become the new opium of the mass because, and this is the « Internet Paradox » : born from Artificial Intelligence, Internet produces natural foolishness on a large scale. It has therefore become indispensable to consciously put things in perspective.

In the continuation of article 6 of the Universal Declaration of Human Rights of 1948 (« Each person is entitled to the recognition, in all places, of his/her legal personality »), I suggest that digital personality, the fundamental and universal right of each citizen to live and die on internet, be acknowledged and defined as follows :

**Digital personality : every citizen is entitled to live and die on internet through the creation and the withdrawal of the digital data concerning him/her.**

If you are in agreement and wish to sign this civic petition, return it to the address below or sign it on <http://www.innovativity.org/petition.php>

You can also act by spreading it through your networks.

**Luc Rubiello – 14 septembre 2010**

[www.innovativity.org](http://www.innovativity.org)

**16 rue de Châteaudun 75009 Paris**

---

I agree with defining digital personality as follows :

Digital personality : every citizen is entitled to live and die on internet through the creation and the withdrawal of the digital data concerning him/her.

Name/Surname : \_\_\_\_\_

E-mail : \_\_\_\_\_

Signature :